IN THE CLAIMS:

Please amend Claims 1, 3, 4 and 8 as follows:

1. (Amended) A sales system using a credit card, said sales system comprising:

a credit card containing coded information unique to said card holder;
a credit card verification device possessed by said business, said credit
card verification device comprising a zero-knowledge verification unit based on a zeroknowledge verification system for verifying said credit card containing coded
information based on the zero-knowledge verification system; and

a sales transaction in which said cardholder presents said coded information of said credit card to said business without presenting personal information of said card holder to said business and said business after verifying said credit card using said credit card verification device supplies goods or services to said card holder.

3. (Amended) A sales system using a credit card according to claim 1, further comprising a credit card verification device possessed by a card company verifying said credit card, said credit card verification device comprising a zero-knowledge verification unit based on a zero-knowledge verification system and being capable of verifying said credit card containing coded information based on the zero-knowledge verification system.

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4. (Amended) A credit card verification device, said verification device comprising:

a zero-knowledge verification unit based on a zero-knowledge verification system for verifying a credit card containing coded information unique to a card holder that is presented to a business for a sales transaction without the card holder presenting personal information to said business, wherein after verification said business supplies goods or services to said cardholder.